

Job Description: Casual Clothing Designer – Heritage & Dealer Collection



Department: Clothing

Job role overview:

The Clothing Designer will be responsible for creating and developing Triumph Motorcycles' global heritage and merchandise apparel collections. This role combines creativity, technical expertise, and brand understanding to deliver premium lifestyle products that reflect Triumph's iconic heritage and appeal to a global audience.

Report to: Clothing Director

Location: Hinckley, Leicestershire

Duties and Responsibilities:

- **Design Development:** Create innovative designs for heritage and merchandise apparel collections aligned with Triumph's brand identity; including casual jersey, wovens and outerwear. Develop seasonal concepts, mood boards, and color palettes based on trend analysis and market research. Work with Graphic Designer to produce commercially desirable t-shirt graphics
- **Technical Execution:** Produce detailed technical drawings and specifications using CAD software (Adobe Illustrator, Photoshop). Ensure designs meet quality, fit, and functionality standards, considering garment construction and fabric behavior.
- **Trend & Market Research:** Monitor global fashion trends, consumer preferences, and competitor activity to inform design direction. Incorporate sustainable materials and practices where possible. Benchmark against competitor products to ensure designs remain competitive in quality and value.
- **Collaboration:** Work closely with internal teams (Product Development, Marketing, and Procurement) and external suppliers to ensure timely delivery of collections. Attend international apparel and fabric shows as required.
- **Brand Representation:** Maintain Triumph's heritage aesthetic while introducing modern design elements to appeal to diverse markets.
- To undertake and assist with projects as required by your manager.
- Any other ad-hoc duties as required by your manager.

Person Specification: Casual Clothing Designer – Heritage & Dealer Collection



	Essential	Desirable
Qualifications and Attainments	<p>Maths and English GCSE grade C / 4 or above.</p> <p>Degree or diploma in Fashion Design, Textile Design, or related field.</p>	
Professional Experience and Skills	<p>Proficient in Microsoft Packages including Excel, Word and Outlook.</p> <p>Strong apparel design expertise, including strong understanding of garment construction</p> <p>Proven experience in developing commercially desirable t-shirt graphics</p> <p>Proficiency in CAD and design software (Adobe Illustrator, Photoshop). Solid understanding of textiles, trims, and sustainable fabrics.</p>	<p>Previous experience of working within an automotive /manufacturing environment.</p>
Personality and Motivation	<p>Self-motivated and resilient.</p> <p>Flexible and adaptable.</p> <p>Able to take instruction and work under pressure.</p> <p>Excellent communication skills for cross-functional collaboration.</p> <p>Ability to manage multiple projects and meet deadlines under pressure.</p> <p>Professional: Self-motivated, resilient, and adaptable.</p> <p>Creative: Innovative thinker with a strong eye for detail and aesthetics.</p> <p>Collaborative: Able to work effectively with diverse teams and external partners.</p> <p>Presentation: Well-presented and professional demeanor.</p>	
Appearance and Characteristics Circumstances	<p>Well presented.</p> <p>Able to be flexible on working hours.</p>	